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ABSTRACT

The EdNET 98 Education Executives Advisory Board, also known as Partners in Education Program (PEP), is a featured activity of the EdNET 98 Conference. Its focus is to bring educators and vendors together to share their perspectives about technology in education and discussion technology-related concerns and issues. This report presents results from a survey of 20 educators from K-12 and higher education who use technology in education. Summaries of results are presented for K-12 and higher education for survey questions on the following topics: working with vendors (best and worst experiences), the Internet (selecting vendors, products, and services), buying patterns (delays, trends, hardware/software purchase, and the purchasing decision), product information (getting the word out, promotional brochures and product literature, magazine advertisements, demo disks, preview policies, Web sites and Web demos, sales representatives, exhibit booths, product demos in conference booth, and product presentations at conferences), product support (product support's importance in the purchasing decision), rapid change (the effect of rapid change on the purchasing decision), and specialized markets (home/school interaction, school-to-work, special education, and vocational education). A final section presents summaries of responses focusing on effective and ineffective use of technological resources in instruction, educators' perspectives on critical issues in the coming year and issues as they relate to the vendor community, and an educator's "Wish List" of products and services for the future. The July 1998 survey and combined K-12 and higher education survey response data are appended. The EdNET 98 Education Executives Advisory Board members are also listed. (AEF)